

TRANSPORTATION

The following outline describes local transportation related goals that can be integrated into the community at large.

Have the Town vehicle(s) become alternative fuel vehicles.

Encourage current alternative fuel vehicle types (ie. – electric and biofuel) to be used in town by developing place(s) to “fill up”.

Promote other emerging alternative fuel vehicle types.

Attract additional service businesses in town in order to reduce vehicle trips leaving town.

Have these new businesses learn and promote our strategies. Include existing businesses.

Develop a group buy program for alternative fuel vehicles. This could include a try and buy system.

Consider a free or private shuttle service. Locate bench stop near Alpine x Portola for trips to Town Center or Ladera and include return.

Continue promoting the schools efforts to encourage students to walk, bicycle, and carpool to class.

For existing student car drop off establish a no idle lane.

Consider an alternative fuel vehicle bus / shuttle service for students.

Charge a carbon fee for vehicles in and out of Town.

** Encourage more locally produced food to be sold in town. Consider a “small” farmer’s market.
(this can move to catch all summary)