



TOWN OF PORTOLA VALLEY
Cultural Arts Committee Meeting
Thursday, November 14, 2019 - 1:00 PM
Historic Schoolhouse
765 Portola Road, Portola Valley, CA

MEETING AGENDA

1. Call to Order
2. Oral Communications
3. Approve Minutes from October 10, 2019
4. New Business:
 - Review 2019/2020 Budget
 - Committee Membership for 2020
 - Speakers Event
 - a) Determine event owner for possible January speaker event
 - b) Jerrie to update us on possible interest from PVWC
 - c) Identify date(s)/speakers
 - Holiday Faire
 - a) No Holiday Faire will take place this year. (There is no one available to spearhead the project whether PV hosts it OR jointly with Woodside)
 - b) No response was received from our inquiry to co-host this with Woodside Cultural Arts Committee
 - Photo Exhibit
 - a) Sally/Jerrie to determine if they have the bandwidth to create this for a 2020 CAC event.
 - Town History Tour
 - a) Does any CAC member want to spearhead this event? – it was a HUGE success when we conducted this in the past with Nancy Lund narrating
 - PV-Palooza
 - a) Paige is awaiting confirmation from the Town on when she and John Badger can propose the PV Palooza event idea for consideration
 - b) John Badger created PowerPoint slides to capture the concept, budget alternatives, concerns, logistics, etc.
 - c) As a reminder, this is what we discussed in Oct: John Badger and Paige introduced the concept of a PV-Palooza (all-day music festival) to the CAC. This concept first requires buy-in and approval by the Town Council. John and Paige will get on the Town agenda to propose asap. The idea is to feature bands that have at least one PV member and then have multiple stages and venues to support the day-long event. This would be separate from the Summer Concert Series. The idea of sponsorship from any PV businesses or residents was proposed so as not to pull from the PV CAC budget.
 - Lots of details to orchestrate including the possible need for: Generators, ABC Licensing, (2) buses to transport people to different PV Venues safely, porta-potties, parking, police, qualification criteria/application, more...
 - Advertising limited to PV and Woodside.
 - Despite the above logistics list, the goal is to host a (hopefully) annual PV Palooza that showcases PV/Woodside based musicians, instructors, bands, all musical styles represented on one music-packed day.

- Could feature some of the DAY bands at night venues like: Parkside, Rossotti's, The Pioneer Saloon (to allow a "night music party to continue").
- Could consider combining with the PV Picnic Committee & Zots to Tots event (Stephen Gillette is the contact for this inquiry)
- More to come if/when approval is achieved

5. Adjournment