

## Town of Portola Valley 2019-20 Council Priorities

1. Sustainability - Efforts to preserve, enhance and protect our environment are a core principle in most of what the Town Council considers at a policy level on a regular basis. Portola Valley is a leader in the preservation of open space, encouragement of green-energy deployment, protection of local flora and fauna, and recycling and reuse. The Town will always consider new ways to lead and provide an example to other communities on how to fully embrace sustainable practices.

Efforts in bold are expected to be completed in FY 2019-20, with resources allocated to the remaining as available:

- a. Review and update Green Building Ordinance in response to state Building Code update and regional reach code efforts**
  - b. Implement leaf blower incentive and education program**
  - c. Capitalize on BayRen and Peninsula Clean Energy programs focused on building efficiency, electrification and EV charging stations**
  - d. Climate Action Plan – develop the 2030 plan
  - e. Zero Net Energy Facility planning for Town Center
  - f. Create plan for efficient end-of-life replacement for aging Town Center equipment
  - g. Finalize and implement new garbage franchise
  - h. Explore additional EV charging stations at Town Center and other Town facilities
  - i. Research and develop potential program related to connection and opportunities amongst energy efficiency, EV charging, battery backup and emergency preparedness
  - j. Continue work on Smart Water Meter implementation through CPUC rate case
2. Strategic Housing Plan Implementation – The Town Council, Planning Commission, ASCC and ad hoc committees have spent considerable time in the last year updating the Town’s ADU ordinance and discussing potential housing opportunities on affiliated housing sites and town-owned property. As ideas are generated, resident engagement will occur to vet this work.

Efforts in bold are expected to be completed in FY 2019-20, with resources allocated to the remaining as available:

- a. Develop and refine proposals related to Affiliated Housing and Town-Owned Properties**

- b. Expansion of the Affiliated Housing Program**
  - c. Determination of Expenditures for Inclusionary Housing Funds
- 3. Continuation of Resident Resiliency – Last year, the Town Council prioritized “resident resiliency” to unite two pillars of Portola Valley life – the spirit of volunteerism within all government activity, and the unique emergency preparedness issues faced by living in an earthquake and fire-prone region relatively isolated from other San Mateo County communities.

The Council wishes to continue prioritization of these efforts, as detailed below.

Efforts in bold are expected to be completed in FY 2019-20, with resources allocated to the remaining as available:

- a. Wildfire emergency preparedness**
    - i. Egress/evacuation planning**
    - ii. Building code changes to reduce flammable materials**
    - iii. Increased vegetation management work**
    - iv. Linkage to state efforts and Town’s General Plan**
  - b. Town Committee Revitalization**
    - i. Use of new Communication position to support Town Committees**
    - ii. Continued focus on Town Committee support/recruitment**
    - iii. Implementation of efforts of the Council “Subcommittee on Committees”**
  - c. Expansion of the linkages between residents and communications tools
  - d. Neighborhood watch program support continued
  - e. Explore with Emergency Preparedness Committee viability of Town Center Facilities in emergency scenarios and how Town can support community (i.e., smoke, heat events, power outages)
  - f. Support exploration of nexus between wildfire preparation, conservation and sustainability amongst Town committees
- 4. Communications and Community Engagement – The increase in communications tools, coupled with the increase in volume of information about Town government activities, has made it possible for more residents to know “what’s happening in

town” more than ever before. This engagement is critical to ensuring that the maximum number of residents participate in the public processes they wish to be involved in.

Efforts in bold are expected to be completed in FY 2019-20, with resources allocated to the remaining as available:

- a. **Website update including utilization of new accessibility tool**
  - b. Community Oversight and Enforcement
  - c. Newsletter
  - d. PV Connect support
5. Health of Town Resources – The Town Council is entrusted with the tax dollars contributed by residents, and its best and most efficient use. Town staff is responsible for the daily management and operations of the town made possible by these tax dollars. For staff to be as well-organized as feasible to provide service to residents, the finances must be allocated suitably, and process for that service provision planned for and executed well.

Efforts in bold are expected to be completed in FY 2019-20, with resources allocated to the remaining as available:

- a. **OPEB and Pension Trust Fund**
  - b. Recruitment for the next generation – Generation Y and Millennials
  - c. Develop long-term staffing plan with goal of providing excellent and timely customer service and succession planning
  - d. Increased support for Town facilities
  - e. Creation of new budget book.
  - f. Town Center Facility maintenance schedule
  - g. Internal process upgrades
6. Strategic Planning Efforts- Over the last year, the Town Council has committed resources to strategic planning efforts that provide the basis for the long-term success of the town. These efforts have resulted in first-time Capital Improvement Plan, annual review of software needs, and an open space maintenance efforts managed by the Conservation Committee. Strategic plans offer the best way to target resources for critical outcomes.

Efforts in bold are expected to be completed in FY 2019-20, with resources allocated to the remaining as available:

- a. **General Plan – public outreach kickoff**
- b. **Implementation of the Pedestrian Safety Plan**
- c. Trails – Implementation of Trail system review