



**Town of Portola Valley
Race & Equity Committee
Tuesday, March 8, 2022 – 7:00 PM**

Special Videoconference Meeting via Zoom

VIDEOCONFERENCE MEETING AGENDA

Remote Meeting Covid-19 Advisory: On March 17, 2020, the Governor of California issued Executive Order N-29-20, suspending certain provisions of the Ralph M. Brown Act in order to allow for local legislative bodies to conduct their meetings telephonically or by other electronic means. Pursuant to the statewide Shelter-In-Place Order issued by the Governor in Executive Order N-33-20 on March 19, 2020, and the CDC's social distancing guidelines which discourage large public gatherings, Portola Valley Town Council meetings are being conducted electronically. The meeting is not available for in-person attendance.

Members of the public may attend the meeting by video or phone linked in this agenda.

Join Zoom Video Meeting:

<https://us06web.zoom.us/j/89469954378?pwd=ZUN4dHJURTVJd2FwL1MzOWZUaHRoQT09>

Phone into Zoom Meeting:

1-669-900-6833

1-877-853-5247 (toll-free)

*Mute/Unmute – Press *6 / Raise Hand – Press *9*

Meeting ID: 894 6995 4378

Password: 125474

1. Call to Order
2. Roll Call
3. Oral Communications for items not on the agenda
4. Approve Meeting Minutes for February 8, 2022
5. Old Business:
 - 1) Subcommittee updates (Housing Element, Housing Subcommittee, Town Seal, Town Policies, etc.)
 - 2) Year-long calendar update
6. New Business:
 - 1) Hip Hop for Change:
 - a. [San Francisco Chronicle “America still can’t agree whose history is worth teaching”](#)
 - b. [Hip Hop for Change](#)
7. Adjournment

MINUTES -draft
Race and Equity Committee
February 8, 2022

Present: Clark, Kawaja, Marinucci, Murphy, Pierce

Absent: Baenen, Neely

Also Present: MoiseDerwin, Council representative; Comes, Marra and Iflekhor

Call to Order: 7:25

Oral Communications: none

Minutes of January 11, 2022 approved as corrected.

Old Business:

1. Housing subcommittee

No subcommittee meeting. Each member was to do homework.

Murphy

-contacted several realtors. None followed through.

-had a discussion with a member of the Equity committee at the Vi! Retirement home. They share with us the problem of affordability being the major barrier to increasing diversity. Their target population is very different.

He led to research done in North Carolina by Mather Foundation.

Minorities polled fell into 3 groups:

1. Trailblazers. 75% said absolutely not interested in being the first POC to move into an all white retirement home. Weary of that role. 25% said they would consider.
2. Could not afford.
3. Had family responsibilities or wanted/needed to return to where they grew up.

-did web searches of Diversity, Equity, Inclusion sites. All geared toward business recruiting.

-motivated by the negative response to the use of the word "ghetto-ize" had several discussions about the proper use of language as we look for ways to improve our community by increasing its diversity. We do not want to step on anyone's toes, objectify anyone, or use language that implies quotas. Town Manager will provide Town materials on Diversity training. Pierce has access to some documentation and someone who might come talk to us about this.

-has just begun process of finding individuals responsible for diversity recruitment in large local companies. Considering posting request to Forum, but want subcommittee to work on best language before posting.

2. Housing Element Committee. Pierce described issues discussed at last 2 meetings.

3. Town Seal. ***Committee unanimously approved subcommittee project to engage the community in a discussion of the Town Seal.***

4. Town Policies. Pierce will distribute the language used by City of Palo Alto to consolidate all their equity laws and policies in 1 document.
5. Chair Marinucci attended the quarterly Chairs meeting with the Town Manager and reported on their discussions.
6. Web site. Murphy worked with Town's Communications Director to correct and expand the Race and Equity web page on town Web site.

New Business

1. Black History Month. Comes thoughtfully provided links to several local and national resources. Murphy will post these on Forum, ask to have them posted on other Town social media and add them to the Resources section of our web page.
2. Year long calendar. Discussion of creating a calendar with dates of important events relevant to our mission to keep us on track for preparing in a timely way what we want to do for those dates – simply memorialize with a Forum post, create an event, create an informational text and links to other resources, etc. Pierce mentions these calendars probably already exist and we should not have to re-invent.
3. PV Donates. Discussion of what possible things we might want the Town to fundraise for. Honoraria for significant speakers, for example Clayborn Carson at Stanford, or someone with information on how to erase the racially restrictive language in housing deeds.

Meeting Adjourned at 8:58

Submitted by Kawaja