



TOWN OF PORTOLA VALLEY
Cultural Arts Committee Meeting Agenda
September 14, 2023
1:00 PM

John Badger, Chair
Phil Barth, Member
Ryan Breen, Member
Mimi Breiner, Member
Sue Chaput, Member
Heidi Kendall, Member
Tamara Turner, Member
Jerrie Welch, Member
Ivy Margolis, Member
Wesley Barrow, Member

REGULAR MEETING

HISTORIC SCHOOLHOUSE 765 PORTOLA ROAD ~ PORTOLA VALLEY

REMOTE MEETING ADVISORY: On March 1, 2023, all committees in Portola Valley will return to conducting in-person meetings. A Zoom link will be provided for members of the public to participate remotely; however, the Town cannot guarantee there will be no technical issues with the software during the meeting. For best public participation results, attending the meeting in-person is advised.

ASSISTANCE FOR PEOPLE WITH DISABILITIES

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Clerk at (650) 851-1700 or by email at towncenter@portolavalley.net. Notification 48 hours prior to the meeting will enable the Town to make reasonable arrangements to ensure accessibility to this meeting.

VIRTUAL PARTICIPATION VIA ZOOM

To access the meeting by computer:

<https://us06web.zoom.us/j/81630183849?pwd=WHhpbG4xNC9Ub0d1eW1KRtFvYy8zQT09>

Webinar ID: 816 3018 3849

Passcode: 341938

To access the meeting by phone:

1-669-900-6833 or 1-888-788-0099 (toll-free)

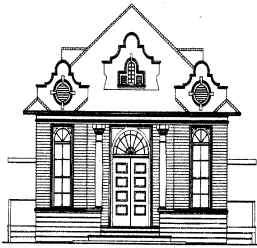
*Mute/Unmute – Press *6 / Raise Hand – Press *9*

1. **CALL TO ORDER & ROLL CALL -**
2. **ORAL COMMUNICATIONS FOR ITEMS NOT ON THE AGENDA**
Speakers' time is limited to three minutes.
3. **APPROVAL OF MINUTES:**
Previous meeting date / time: Thursday June 8, 2023
4. **NEW BUSINESS:**
 - a. Budget Review
 - b. Piano donation
 - c. Final Summer Concert Series event tonight: New Monsoon
 - d. Christmas Faire – Updates from subcommittee
 - e. Advance Planning for PV PALOOZA 2024
 - f. Advance Planning for Summer Concert Series 2024
 - g. Local artists collection and photography / archives – Sue Chaput
5. **OTHER BUSINESS:**
6. **ANNOUNCEMENTS:**
7. **ADJOURNMENT**
The next regularly scheduled meeting date is Thursday, October 12, 2023 at 1:00 PM

Land Acknowledgement:

The Town of Portola Valley acknowledges the colonial history of this land we dwell upon—the unceded territory of the Ramaytush (rah-my-toosh) Ohlone, Tamien Nation, and Muwekma (mah-WEK-mah) Ohlone, who endured a human and cultural genocide that included removal from their lands and their sacred relationship to the land. Portola Valley recognizes that we profit from the commodification of

land seized from indigenous peoples and now bear the ecological consequences. We seek to understand the impact of these legacies on all beings and to find ways to make repair.



TOWN OF PORTOLA VALLEY
Cultural Arts Committee Meeting
Minutes
June 8, 2023
1:00 PM

John Badger, Chair
Phil Barth, Member
Ryan Breen, Member
Mimi Breiner, Member
Sue Chaput, Member
Heidi Kendall, Member
Tamara Turner, Member
Jerrie Welch, Member
Ivy Margolis, Member
Wesley Barrow, Member

SPECIAL MEETING

HISTORIC SCHOOLHOUSE 765 PORTOLA ROAD ~ PORTOLA VALLEY

1. CALL TO ORDER & ROLL CALL – 1:00 PM

Committee Members Present (quorum members):

John Badger, Chair; Wesley Barrow; Phil Barth; Mimi Breiner; Sue Chaput; Tamara Turner; Jerrie Welch

Committee Members Remote: Ryan Breen

Committee Members Absent: Heidi Kendall, Ivy Margolis

2. ORAL COMMUNICATIONS FOR ITEMS NOT ON THE AGENDA

None

3. APPROVAL OF MINUTES (prior meeting dated June 8, 2023):

Sue approved the corrected minutes, Mimi seconded, 100% approved

4. NEW BUSINESS:

a. Budget Review

- Approved as submitted

b. Planning for PV Summer Concert Series

- Excellent band planned for this evening - Fleetwood Macrame;
- New event at Alpine Swim and Tennis Club conflicts with our Thursday concert series - their event is only open to Alpine Club members.
- PV Summer Concert Series events are posted on the PV Forum, Instagram, Next Door, Instagram, FaceBook, Ladera List Serve, and PV Ranch.
- Sue Chaput and John Badger post a reminder on the PV Forum the day of a concert.

c. Advance Planning for Summer Concert Series 2024

- Town wants a meeting with John Badger about what we can do to better facilitate the staff working on PV Palooza; difficult time commitment to handle the amount of work required; also it is the busy time for Town staff. The staff is working on the Town budget while also processing donations for Palooza funding. Town is also responsible for the media announcements
- Moving the Palooza from June is not a first choice - preferred month by consensus; September is an option but not by majority vote. May was discussed providing Memorial weekend is avoided; the weekend prior is a possibility. If we do move Palooza to May, our June concert could be later. September concerts should be continued as they are very popular.

- Town staff at the meeting with John Badger will expect some flexibility so we need to compromise.
- *The problem: Taking checks into an account that has been created to avoid corruption possibilities; hard to know when checks have been taken and when posted. The government log-in approved system that must be used is most difficult for most donors to navigate.
- Possible solutions:
 - Could post donated amounts periodically in batches to avoid piece-meal postings. John will make this suggestion at the meeting. This could be a viable solution for John and staff. Now, each donation requires multiple postings and communications.
 - Need a portal for ease of tracking, such as donately.com or cheddarup.com. CAC can administer to ease the burden on the town. Need to be sure that the Town is happy with auditability, etc.
- September meeting agenda will include PV Palooza for updates and further discussion.
- Ryan Breen suggested raising funding through alcohol sales. John called Devils Canyon Brewery and got revenue figures - John asked for and received a nice donation based on their level of revenue.
- Better to have CAC members pour to extract more revenue. We pay for the product and keep the profit. Sue Chaput and Jerrie Welch shared that we have poured wine in the past.
- We now have more knowledge about alcohol and permitting. We could create a revenue stream. Another possibility is to ask for a percentage of the profit made by the vendors. Devils Canyon Brewery made \$9,000 at the 2023 Palooza; 10% would have added \$900 to our budget.
- We had 14 bands plus the kid bands between sets. This year it was 100 musicians for 20 bands on two stages. Is it too many? Discussed a third stage which would be cost prohibitive and area restricted. Tamara Turner suggested competition; the majority was not in favor of the competitive element. Also discussed setting up the stage earlier on Friday to have a few bands perform on Friday evening. Jerrie was concerned about adding to our schedule when we are already needing to work with the Town staff to simplify the needs to put on the Palooza. Tammy suggested publishing a start and end date for bands to apply to be scheduled. John confirmed that we have 20 bands wanting to perform in 2024.

d. Piano for Community Hall

Years past, Sue Chaput with CAC support went to the Town Council to request purchasing a baby grand or grand piano for the Community Hall. They never said no, but there was no follow-up. Discussion ended with the majority approving taking the request back to the Town Council. Jerrie Welch suggested watching the PV Forum for a low cost or free one being offered.

e. Christmas Faire

- September meeting agenda will include PV Palooza for updates and further discussion.
- Wesley Barrow offered to reignite our previous Christmas Faire. Wesley will ask artists to participate; will use the Old School House as the Community Hall is not available due to revenue collection restrictions.
- CAC will create a sub-committee to make this event come to fruition.
- Sue Chaput spoke about the Creative Circle Art Group at the Ladera Church on September 9th from 10 AM to 5 PM. Sue encouraged us to attend in support of the artists.

5. OTHER BUSINESS:

None

6. ANNOUNCEMENTS:

None

7. ADJOURNMENT: 2:11PM

The next regularly scheduled meeting date is September 14, 2023 at 1:00 PM

Land Acknowledgement:

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