



TOWN OF PORTOLA VALLEY
Sustainability Committee
Monday, December 20, 2010 – 4:00 PM
Community Hall, Alder Room
765 Portola Road, Portola Valley, CA 94028

AGENDA

1. Call To Order
2. Oral Communications
3. Approval of Minutes from October 11, 2010 and November 8, 2010
4. Update on Programs
 - a. Energy Upgrade
 - b. Acterra
5. Presentation on Program Goal
6. Review & Discussion of Program & Marketing Plan
 - a. Findings – Survey of Committee on Audit Interest
 - b. Findings – Focus Group
 - c. Findings – Behavior in Energy & Climate Change Conference
7. Review Subcommittee Work for 2011
 - a. Smart Strip Guide & Display
 - b. Trip Advisor → Did You Consider Flyers
 - c. Focus Group → to Pilot Group
 - d. Loaner Kit
8. Vote on Program Name
9. Next Steps, Next Meeting Date & Reminders
 - a. Next Meeting: January 17, 2011 at 4:00 p.m. (back on third Monday of month schedule)
10. Announcements
11. Adjournment by 6:00 p.m.