

TOWN OF PORTOLA VALLEY  
TOWN ATTORNEY'S IMPARTIAL ANALYSIS OF MEASURE Q  
REDUCTION IN UTILITY USERS TAX

This measure asks whether the people of Portola Valley wish to continue the reduction of the existing five and one-half percent (5.5%) Utility User's Tax levied on telephone, gas, water and electricity charges to four and one-half percent (4.5%) for a period of four years from July 1, 2014 through June 30, 2018, at which time the tax will revert to five and one-half percent (5.5%). A "Yes" vote is in favor of continuing the reduction of the Utility User's Tax to four and one-half percent (4.5%). A "No" vote is not in favor of continuing the reduction of the Utility User's Tax, resulting in the tax reverting to and being collected at five and one-half percent (5.5%) effective July 1, 2014. In order for the tax to continue to be reduced to four and one-half percent (4.5%), the ballot measure must be approved by more than fifty percent (50%) of the voters voting on the measure.

The proceeds from the Utility User's Tax are deposited into the Town's General Fund and are expended for general governmental purposes, including, but not limited to, the maintenance of streets, parks, trails and drainage structures.

This ballot measure does not affect the Town's second Utility User's Tax, a two percent (2%) Utility Users Tax on telephone, gas, water and electricity charges, the proceeds of which are deposited into the Town's restricted Open Space Fund.

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Margaret A. Sloan  
Town Attorney for  
Town of Portola Valley

**The above statement is an impartial analysis of Measure Q. If you desire a copy of the Measure, please call the Town Clerk's Office at (650) 851-1700 extension 10 and a copy will be mailed at no cost to you. A copy of the Measure may also be found at <http://www.portolavalley.net>.**