



**TOWN OF PORTOLA VALLEY**  
**Ad-Hoc Water Conservation Task Force**  
**Tuesday, June 24, 2014 3:00-5:00 PM**  
**Town Hall Conference Room**  
**765 Portola Road, Portola Valley, CA 94028**

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## **AGENDA**

- 1. Call To Order**
- 2. Oral Communications**
- 3. Approval of the June 10 minutes**
- 4. (12 min) Round table discussion of new learnings or materials, since last meeting (2-3 min each)**
- 5. (50 min) Dialogue with Cal Water;**
  - a. Data Request**
  - b. Rebates – see comparison chart**
  - c. How to best work together to maximize our impact?**
  - d. What are they planning and how can we participate?**
  - e. Does Cal Water have any incentive or assistance for identifying and repairing leaks?**
- 6. (30 min) Continue Preparation of report to Portola Valley Town Council (allowed time?)**
  - a. Over all approach**
  - b. Review slide deck**
  - c. Make changes**
- 7. (5 min) Market segmentation of proposed programs**
- 8. (5 min) Discuss Webinar Communicating the Value of Water**
- 9. Plan topics for next meeting: July 8<sup>th</sup> (review final pitch to Town Council July 9<sup>th</sup>)**
- 10. Announcements**
- 11. Adjournment**