



TOWN OF PORTOLA VALLEY
Special Water Conservation Committee
Thursday April 16, 2015 3:00 PM
Historic School House
765 Portola Road, Portola Valley, CA 94028

AGENDA

- 1. Call to Order**
- 2. Oral communications from Members of the Public**
- 3. Presentation from Town Manager Regarding Town Council Direction on Drought (10 minutes) – Nick Pegueros**
- 4. Presentation & Planning Session on Community-Based Social Marketing (90 minutes) – Julie Colehour, Colehour + Cohen**
- 5. Focus & Prioritize Committee Initiatives (20 minutes) – Judith Murphy**
 - a. Ordinance Updates**
 - b. Collaboration with Cal Water**
 - c. Communication & Education**
 - d. Urgency Regulatory Actions**
- 6. Set Next Meeting Date**
- 7. Adjourn**